

Supplier stamp usage guide

Achilles encourage all suppliers to use the registered community stamps in their marketing collateral, as long as the supplier is fully registered or validated on Achilles.

Achilles Information Ltd permits suppliers to use the stamps in the following conditions:

- Use of the community name and the stamps are purely to report that a supplier is fully registered or validated with Achilles. In the event that a supplier's registration or validation lapses or is revoked, the supplier must discontinue the use of the stamp on stationery, website, promotional materials, vehicle signage and other media as soon as is reasonably possible
- The community stamp should be printed in full colour. The standard supplier stamp colours are - Pantone reference numbers Red 1795 and Neutral Black.
- The appearance of the stamps must not be altered. The stamp should only be shown on a white background (please contact us if there is a problem with coloured backgrounds).
- A supplier number may be annotated below the supplier stamp but is not mandatory.
- The words 'Registered with' or 'Validated by' Achilles may be used. The words

"approved", "certified", "associated with" or other such words should NOT be used, unless agreed to in writing beforehand by Achilles.

- Achilles may withdraw permission for use of its stamps at any time.
- Achilles may insist that any individual remove the supplier stamp or reference to the community in a timely manner at Achilles' sole discretion, should the specific use not be considered appropriate or in accordance with the Achilles community business branding and/or terms and conditions.
- Achilles may make periodic changes when and where considered appropriate. Where changes are made, and suppliers wish to include the updated stamps in their applications and collateral, all costs associated with making the changes will be at the supplier's cost.

For any queries relating to the use of the Achilles stamps, please call the Supplier Support team on +44 (0)1235 820813 or email enquiries@achilles.com.