

# Cookie Policy

Last updated: August 2025

This Cookie Policy explains how Reflex Systems ("we", "us", or "our") uses cookies and similar technologies on our website <https://www.reflexsystems.co.uk> ("Website").

By using our Website, you agree to our use of cookies as described in this policy.

## 1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, or other electronic device) when you visit our Website. They help us understand how you use our Website, remember your preferences, and improve your user experience.

## 2. Types of Cookies We Use

### a. Strictly Necessary Cookies

These cookies are essential for the functioning of our Website and cannot be switched off in our systems. They are usually set in response to actions made by you, such as logging in or filling out forms.

### b. Performance Cookies

These cookies collect information about how visitors use our Website, such as which pages are visited most often. This helps us improve how our Website works.

### c. Functionality Cookies

These cookies allow our Website to remember choices you make (such as your username or region) and provide enhanced, more personal features.

### d. Targeting or Advertising Cookies

These cookies may be set through our Website by our advertising partners. They may be used to build a profile of your interests and show you relevant adverts on other sites.

## 3. Cookies We Use

Below is a list of specific cookies we may use on our Website:

Cookie Name	Purpose	Type	Expiry
_ga	Google Analytics - website usage	Performance	2 years
_gid	Google Analytics - session tracking	Performance	24 hours
cookie_notice_accepted	Tracks cookie banner consent	Necessary	1 year

#### **4. How to Control Cookies**

You can control or delete cookies using your browser settings. Most browsers allow you to:

- View what cookies are stored
- Clear all cookies
- Block cookies from specific sites
- Block third-party cookies

For more information, visit: <https://www.allaboutcookies.org>

#### **5. Third-Party Cookies**

Some cookies on our Website may be set by third-party services such as Google Analytics or social media plugins. We do not control the use of these cookies and suggest checking the relevant third-party websites for more information.

#### **6. Changes to This Policy**

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date.

#### **7. Contact Us**

If you have any questions about our use of cookies, please contact us at:

Reflex Systems

<https://www.reflexsystems.co.uk>

Email: [sales@reflexsystems.co.uk](mailto:sales@reflexsystems.co.uk)

Phone: 0800 542 3333